



FutureLabs

**Driving transformational
impact for our clients**



Future Labs

Co-creation experiences to innovate and solve problems

Future Labs combine the power of design thinking, behavioral science, group dynamics and innovation to address your toughest business challenges. They help leaders uncover challenges, initiate meaningful dialogues, and accelerate problem-solving—all within a safe, collaborative environment that fosters partnership and trust. Together, we create unexpected opportunities and forge clear paths forward.

The Future Lab Model



Why

Today's challenges require a different way of thinking. Our approach enables organizations to navigate the rapidly changing business landscape by leveraging collective wisdom, embracing innovation, and making informed decisions.



What

Labs are typically 1-2 day facilitated experiences that go beyond typical workshops. They are custom designed, immersive experiences delivered through interactive models.



When

Whenever the path forward feels ambiguous—whether it's overcoming new challenges, navigating a big change, or seizing transformation opportunities.



Who

Our team of certified facilitators harness the principles of design thinking, behavioral science, group dynamics and innovation to help leaders engage with each other on complex problems. They are also highly skilled at strategic framing, intervention, analysis, and synthesis.



How

Labs are built around extensive research on how to disrupt typical thinking, uncover new possibilities, and incite impactful action. Sessions may include a combination of activities, discussions, and brainstorming tailored to drive the identified objectives.

What to Expect

Pre-Lab

Objective setting. Participant selection.
Preparation. Data collection and analysis.
Content development. Logistics.



Lab

Facilitation. Activities. Idea generation.
Prototyping and testing. Innovation.



Post-Lab

Solution validation. Implementation
planning and scaling. Evaluate and refine.
Metrics and performance.

Why JLL?

There are 5 core principles of JLL's Future Labs that set our sessions apart from other engagements.

Instead of just...

We...



Declaring the agenda and objectives of the Lab

Co-create the agenda and activities to develop a custom Lab that will achieve agreed-upon outcomes



Asking for leadership participants

Strategically curate a **diverse mix of voices and perspectives** to ensure that we are accounting for key players across functions, levels and geographies



Putting together a presentation deck

Develop **an immersive, activity-based experience** that uses research and data to frame the issues, and engages participants in new and exciting ways



Reserving a room for the meeting

Set the scene with a **white glove approach** by carefully managing every detail from welcome materials to a celebratory champagne toast at the end of the day



Facilitating the session

See it through by taking the progress in the room and building **actionable, implementable plans** for the path forward

Measuring ROI

Every Future Lab is a solution-oriented experience designed to accelerate meaningful impact. By the end of our engagement, you will have concrete strategies and a comprehensive action plan to enable your organization to achieve transformative outcomes.



Uncover challenges faster within a safe space and align on the desired future state together.



Drive strategic decisions that support your organization's goals and vision.



Accelerate problem-solving by leveraging creative methodologies and diverse perspectives.



Foster collaboration and trust amongst business leaders to encourage ongoing partnership.



Generate innovative solutions to unlock new paths for growth and success.



Create cost savings by streamlining processes, solving for multi-faceted priorities, and maximizing impact.

What our clients are saying...



This was instrumental in helping us increase vendor partner synergies to elevate our workplace services.

Fortune 100 Technology Client



My team said if we didn't have JLL then the week would have been a disaster.

Fortune 500 Insurance Client



This was such a huge win for all of us at JLL... We've been missing this for years.

JLL Account Leader for Fortune 500 Financial Services Client



There's no way we could have gotten to the point we got to without your help. Thank you!

Fortune 100 Technology Client

Future Labs

Faster. Smarter. Better.

Our Future Labs Capability Leads are active thought leaders within the industry and respected subject matter experts on this unique client offering. Please connect with our Future Labs Capability Leads or your JLL sales contact to learn how we can partner on your next transformation.

JLL Future Labs Capability Leads

Lee Daniels

Global Growth & Innovation Lead
Managing Director, Consulting
Lee.Daniels@jll.com

Chelsea Connolly

AMER Future Labs Lead
Associate Director, Consulting
Chelsea.Connolly@jll.com

Owen Zachariasse

EMEA Future Labs Lead
Senior Director, Consulting
Owen.Zachariasse@jll.com

Emmy-Lou Quirke

APAC Future Labs Lead
Managing Director, Consulting
Emmylou.Quirke@jll.com

About JLL

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